



demEAUmed – Final Conference

Actions in water management from the
Barcelona Hotels Association

Daniel Recio

Corporate Social Responsibility & Environment

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COMPROMIS
CIUTADÀ PER LA
SOSTENIBILITAT
2012-2022

 **Turisme**
2020
Barcelona

P L A E S T R A T È G I C

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- 1. Development of criteria to assess the return of tourism activities.**
- 2. Reduction of the ecological footprint.**
- 3. Promotion of responsible and innovative entrepreneurship.**

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STRATEGIC PLAN OF SUSTAINABILITY 2017 - 2019

- 1. Reduction of water consumption.**
- 2. Energy saving and efficiency.**
- 3. Prevention of food waste and waste management.**

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REDUCTION OF WATER CONSUMPTION

- Control of consumption.
- Diagnosis of water needs.
- Strategies according to area.
- Training of the staff.
- Maintenance.
- Management of green areas.
- Green roofs.
- Irrigation systems and xerogardening.
- Pressure regulators.
- Saving mechanisms
- Exploitation of rainwater.
- Gray water and pool water reuse.
- Communication campaigns.

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greencustomers

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ANDANTE
HOTEL

H10 art gallery
★★★★S