

ROBINSON[®]

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CONFERENCE

WATER REUSE IN THE TOURISM SECTOR

Zeit für Gefühle

World of  TUI

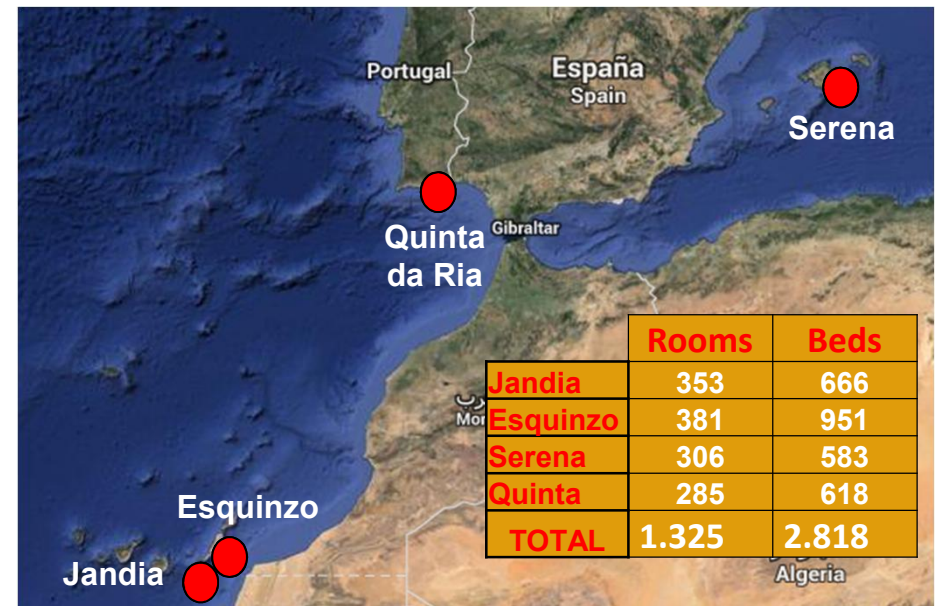
¿What is ROBINSON CLUB?



ROBINSON CLUB is the Premium Brand for Vacation Resorts of the TUI Group

Our traditional market is German speaking countries (D+A+CH).

- 100% TUI AG – Hotels & Resorts
- 22 Resorts worldwide and expanding
- Resorts in Spain & Portugal:
 - Jandia Playa, Fuerteventura
 - Esquinzo Playa, Fuerteventura
 - Cala Serena, Mallorca
 - Quinta da Ria, Portugal



¿What do we consider sustainability *made by* ROBINSON?



Happy clients that love to come back to our resorts again and again to enjoy their favorite holidays surrounded by happy employees in a great place in harmony with its environment.

A long lasting time for emotions and feelings!

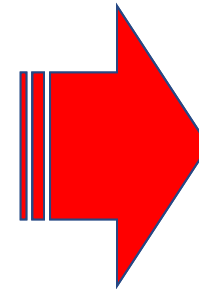
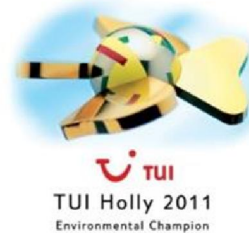


ROBINSON Club España & Portugal

Our efforts are honored by clients and certification institutes...



Certified recognitions on quality and sustainability create loyal clients and they often become promoters of our product.



Innovation, change, courage.

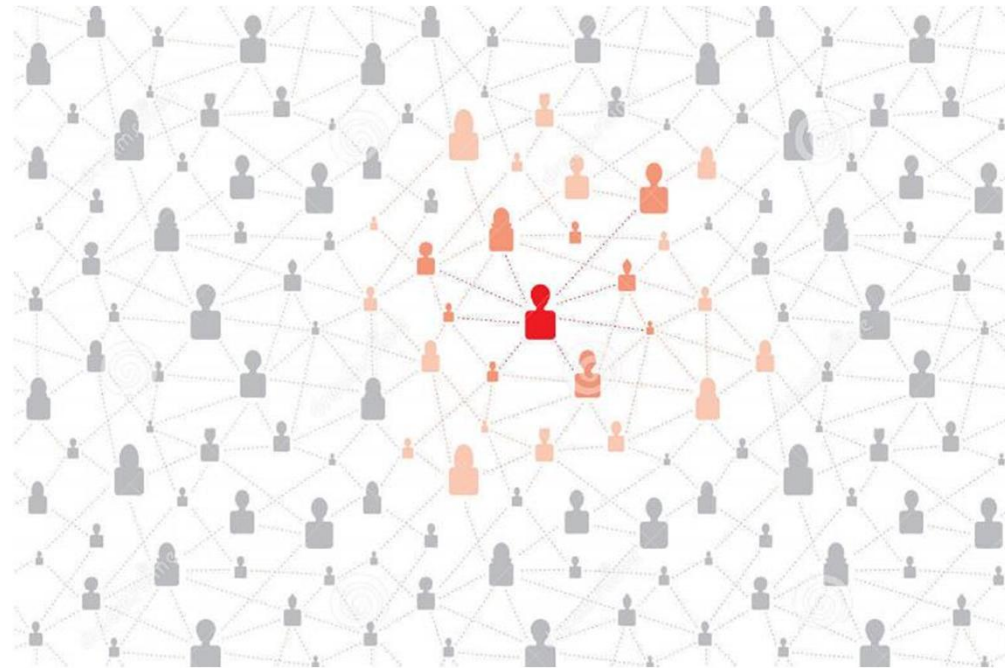


INNOVATION IS THE HEAT EXCHANGER BETWEEN
GLOBAL WARMING AND THE ECONOMY.

THE BETTER IT WORKS, THE COOLER THE PLANET AND THE HOTTER THE ECONOMY
...NEVER THE OTHER WAY AROUND!



Tourism leads the way...

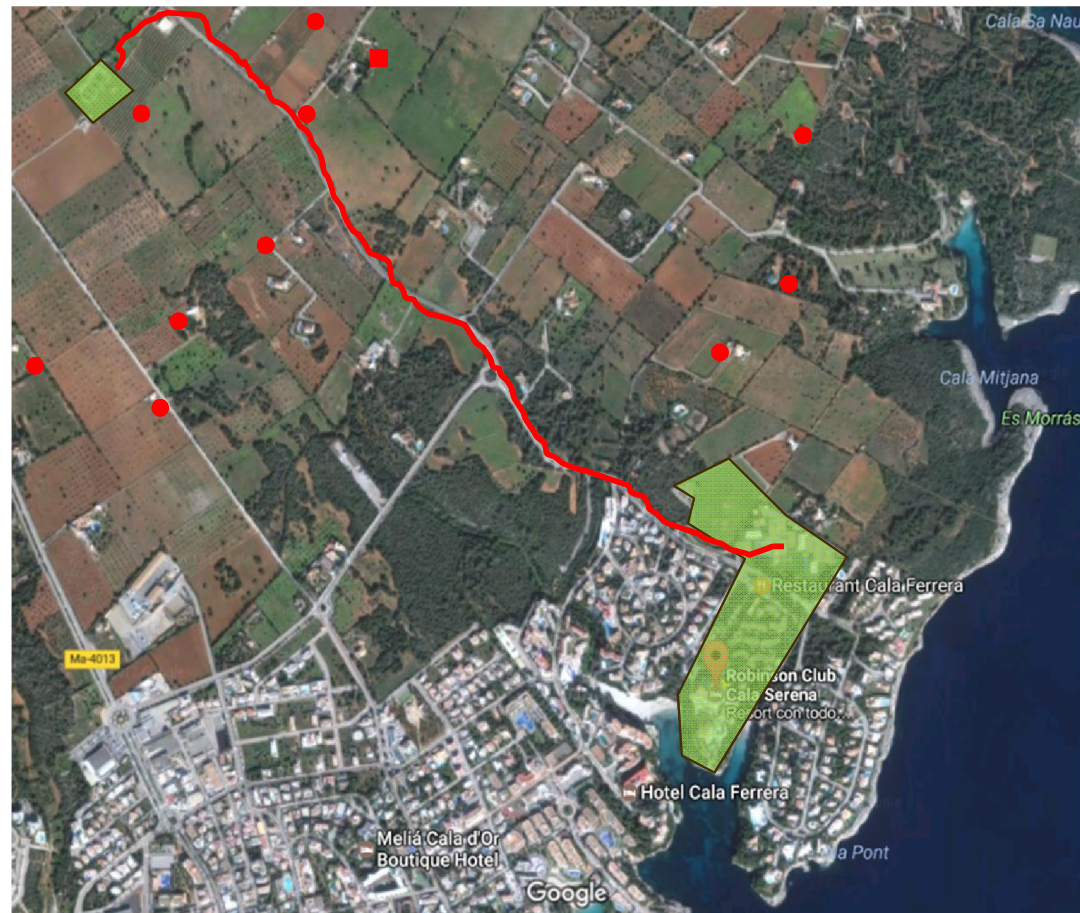


TOURISM HAS THE POTENTIAL
TO BECOME A WORLDWIDE VIRUS OF
INNOVATION AND SUSTAINABILITY

ROBINSON Club Cala Serena Cooperation Agreement with public Wastewater Treatment Plant



- We have a cooperation agreement with the EDAR of Cala Ferrera since 2000:
- We dispose for irrigation purposes on our 120.000 m² plot recycled wastewater volume of 80.000 m³/a.
 - The concession expires 2025



ROBINSON Club Esquinzo Playa

Cooperation with external Desalinisation Plant



- We have a cooperation agreement with the Desalinization Plant of Playas de Jandia, Fuerteventura, since 2014.
- We use some of the waste brine as an input for our onsite chlorine production through electrolysis for pool disinfection



ROBINSON Club Cala Serena

Renewal of all pipes



Winter 2015-16:

- All pipes from de machine room to the different guest room buildings were renewed and positioned within a concrete corridor
- No more water leaks
- No more energy leaks



ROBINSON Club Cala Serena

Our own desalinization plant



High-efficiency

- Oper
- Now

that

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Just two questions:



| IS THE CURRENT PRICE OF POTABLE WATER CORRECT? AND WHY NOT?

| WHY IS IT SO COMPLICATED TO GET PERMISSIONS?

BUREAUCRACY KILLS INNOVATION AND INCENTIVES ILLEGAL PRACTICES.

“PERFECTION IS THE ENEMY OF GOOD”.



Miguel Galmes
ROBINSON CLUB SPAIN
& PORTUGAL
www.robinson.com

Thanks

